LES THAN ONE MONTH TO GO
Make sure you have registered for the Annual Meeting

Investment in the Western Balkans – a Corporate Perspective
What are the benefits and hurdles of investments and operations?

How are they style (or not) on supplies to or from other foreign/local companies in the region and neighboring EU countries?

The panel will address the importance of foreign companies/local companies investing outside the region. There will be a particular focus on the advantages and challenges of developing a shared vision of regional supply.

Thursday 9 May
08:30 - 09:30
Congress Hall, Level 4, Sarajevo

**Discussion Panel Moderators**

Lynne Duxett
Chief International Correspondent, BBC

"Migration to the EBRD Region: Turning a Challenge into an Opportunity"

Ben Hall
European Editor, Financial Times Ltd.

"Digitalisation – Preparing SMEs for the Future"

Lucy Hockings
Presenter, BBC World News, BBC Global News Ltd.

"Sustainable and Inclusive Tourism in South-eastern Europe"

Tim Judah
Reporter, The Economist/Fellow at IWM - Institute for Human Sciences

"Investment in the Western Balkans – A Corporate Perspective"

**Panelists**

**Lucy Hockings**
Presenter, BBC World News, BBC Global News Ltd.

**Sustainable and Inclusive Tourism in South-eastern Europe**

**Ben Hall**
European Editor, Financial Times Ltd.

"Digitalisation – Preparing SMEs for the Future"

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"Investment in the Western Balkans – A Corporate Perspective"

The Republic of Slovenia is at the crossroads of European corridors and is an advanced transition country which is closest to the Western Balkans. Although Slovenia was the first among transition countries to adopt the euro on January 1st 2007, the country was badly hit by the financial crisis. But it took bold measures and fiscal resources to overcome the problems. Lately, Slovenia has enjoyed a high level of growth and is further integrating its economy into European and global value chains.

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